





Dialego

Market Research Online | For Better Decisions

Health reform

A survey by Dialego AG

November 2006

- **Project documentation**
- **Main survey**
 - Satisfaction with the health reform
 - Personal implications
 - Health funds
 - Increase in contributions
 - Judgement on the Grand Coalition, on the topic of health reform
- **Conclusion**
- **Contact**

■ Background to the study:

- Now that the health reform has been passed on to the Federal Council for negotiation, Dialego AG has asked the consumers how satisfied they are so far with the progress of the health reform. Among other things the consumers were asked whether they expect an increase in contributions in 2007 and whether they have an idea of what the personal implications the health reform would have for them.

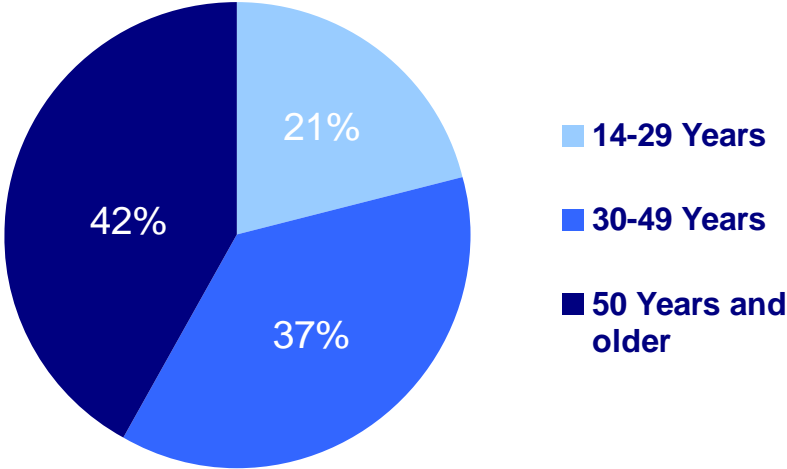
■ Methodology:

- Online survey with 1000 Interviews
- Participants were chosen from the Dialego Access Panel and selected according to their age and sex
- Participants received personal E-mails and a hyperlink inviting them to take part in the survey
- Random samples were quoted from the variables age and sex according to the German population (Micro census)

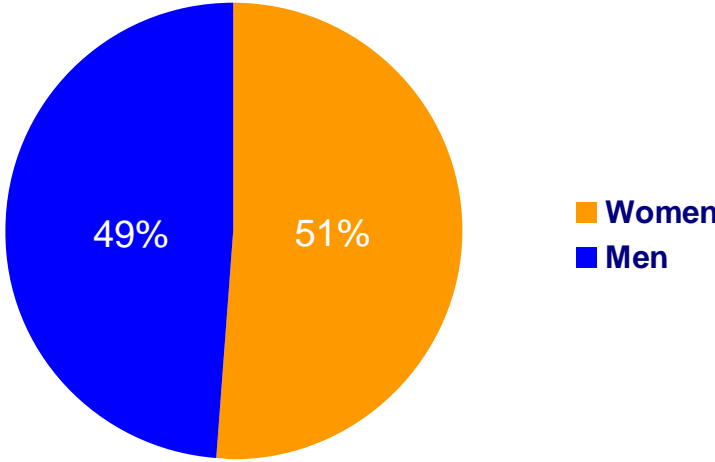
■ Erhebungszeitraum:

- Start: 02 November 2006
- End: 08 November 2006

Age



Sex

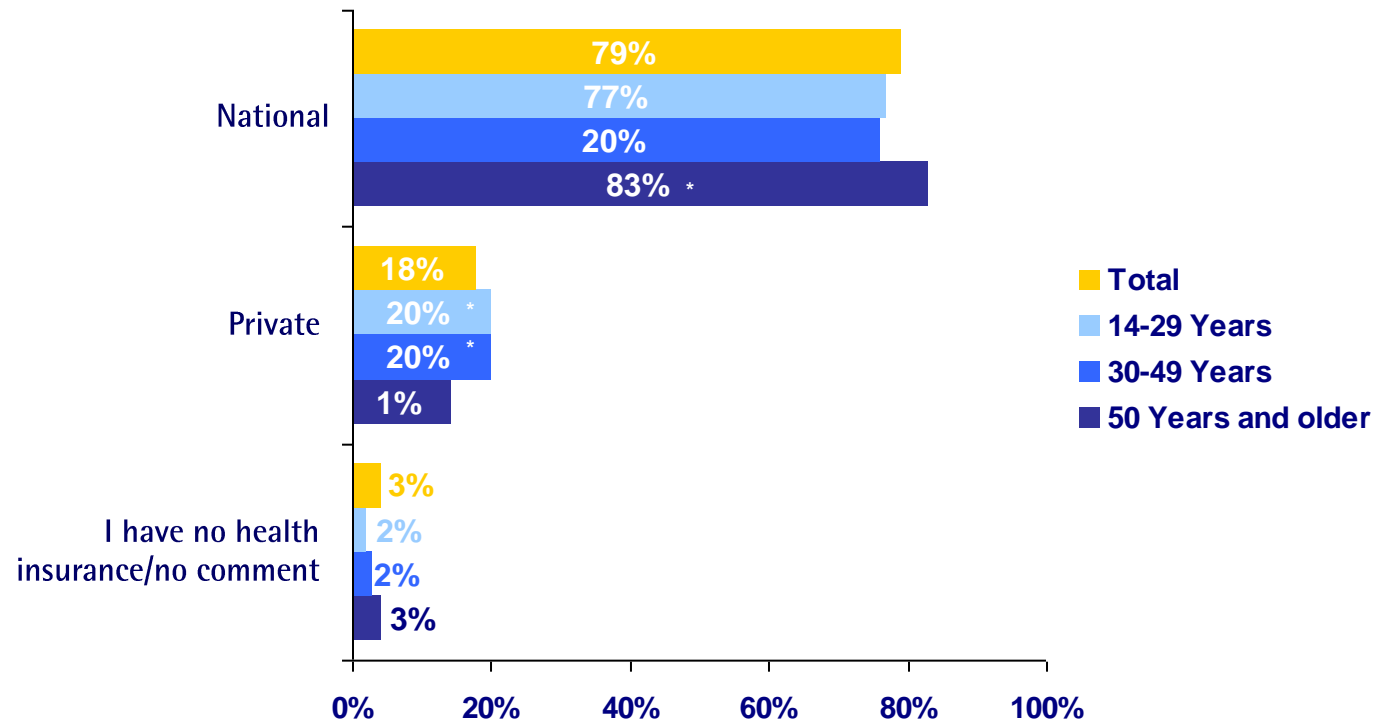


Basis: n = 1.000 Consumers

Type of Health Insurance

Break up according to age

What kind of health insurance do you have?



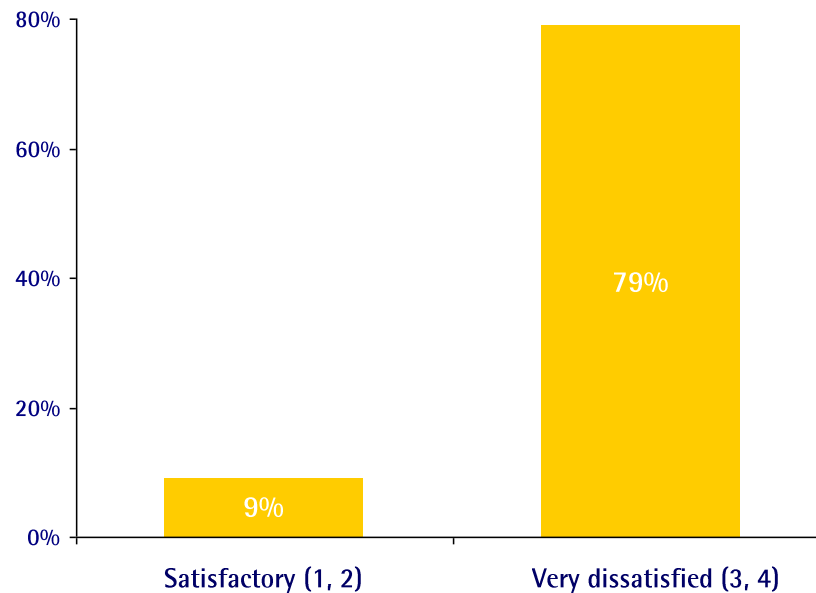
Basis: n = 1.000 Consumers

There are considerably more younger consumers who have private insurance than the over 50's.

• An asterisk indicates that the value of 95 percent is a significant level.

State of the health reform

How do you find the current results of the planned health reform in April 2007 ?



12% of those asked felt they were not well-informed enough.

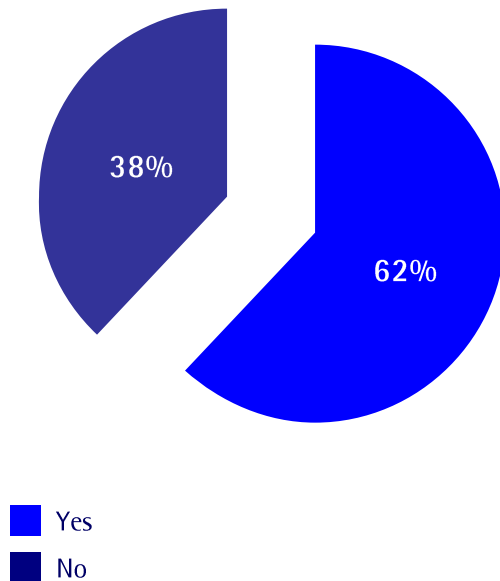
Basis: n = 791 consumers who have national health insurance
On a scale of 4: from 1 = „Definitely satisfied“ to 4 „ Definitely not satisfied“

Regardless of how we look at it the things the fact is that the consumers are dissatisfied with the current state of the health reforms.

- An asterisk indicates that the value of 95 percent is a significant level.

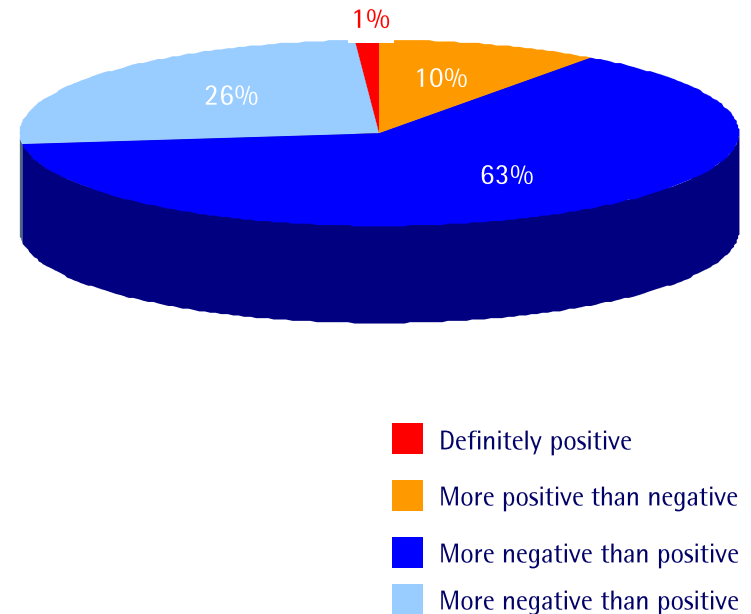
Personal implications

Can you imagine which implications the health reform will have for you personally?



Basis: n = 791 consumers who have national health insurance

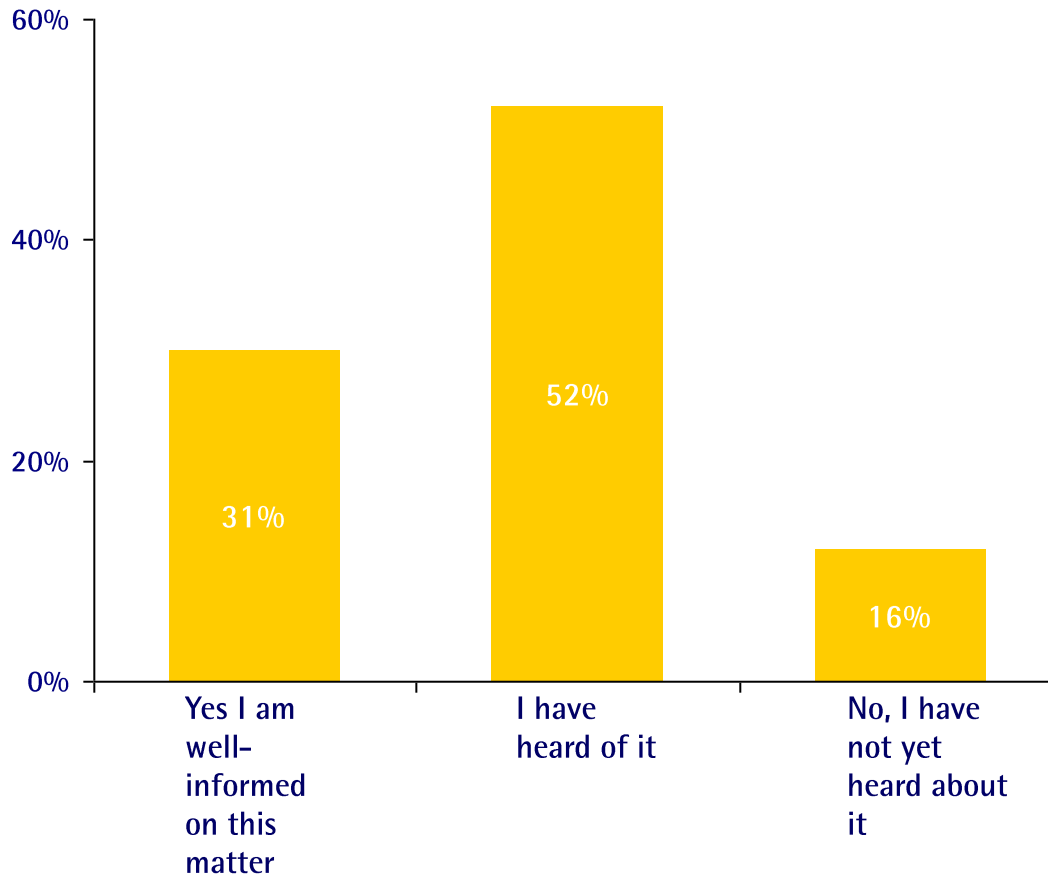
How do you believe the health reform will affect you personally?



Basis: n = 491 consumers who think they know how the health reforms will personally affect them

Those who think they know how the health reforms will affect them assume that it is more likely to be in a negative way.

Do you know what a health fund is?



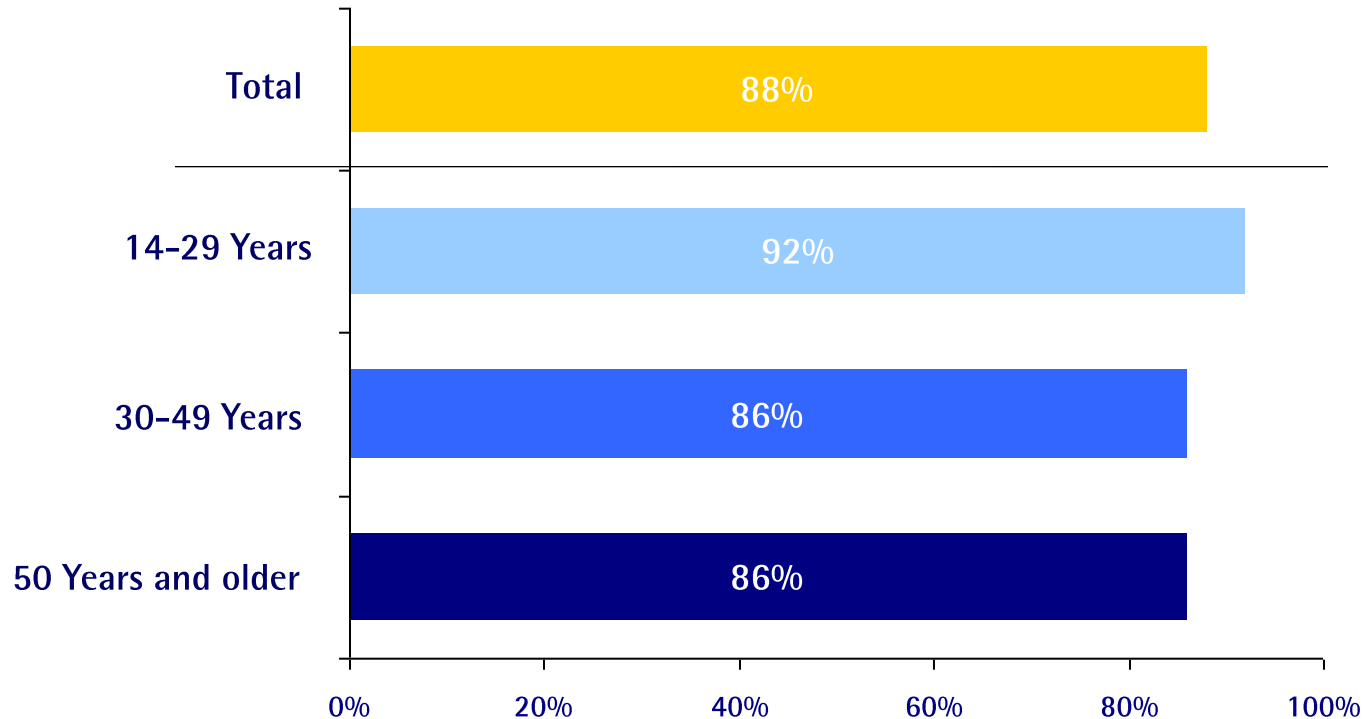
Basis: n = 791 consumers who have national health insurance

Only a third of those who have national health insurance are well-informed about the health fund.

Increase of contributions

Break up according to age

Do you anticipate an increase in the national health contributions next year?



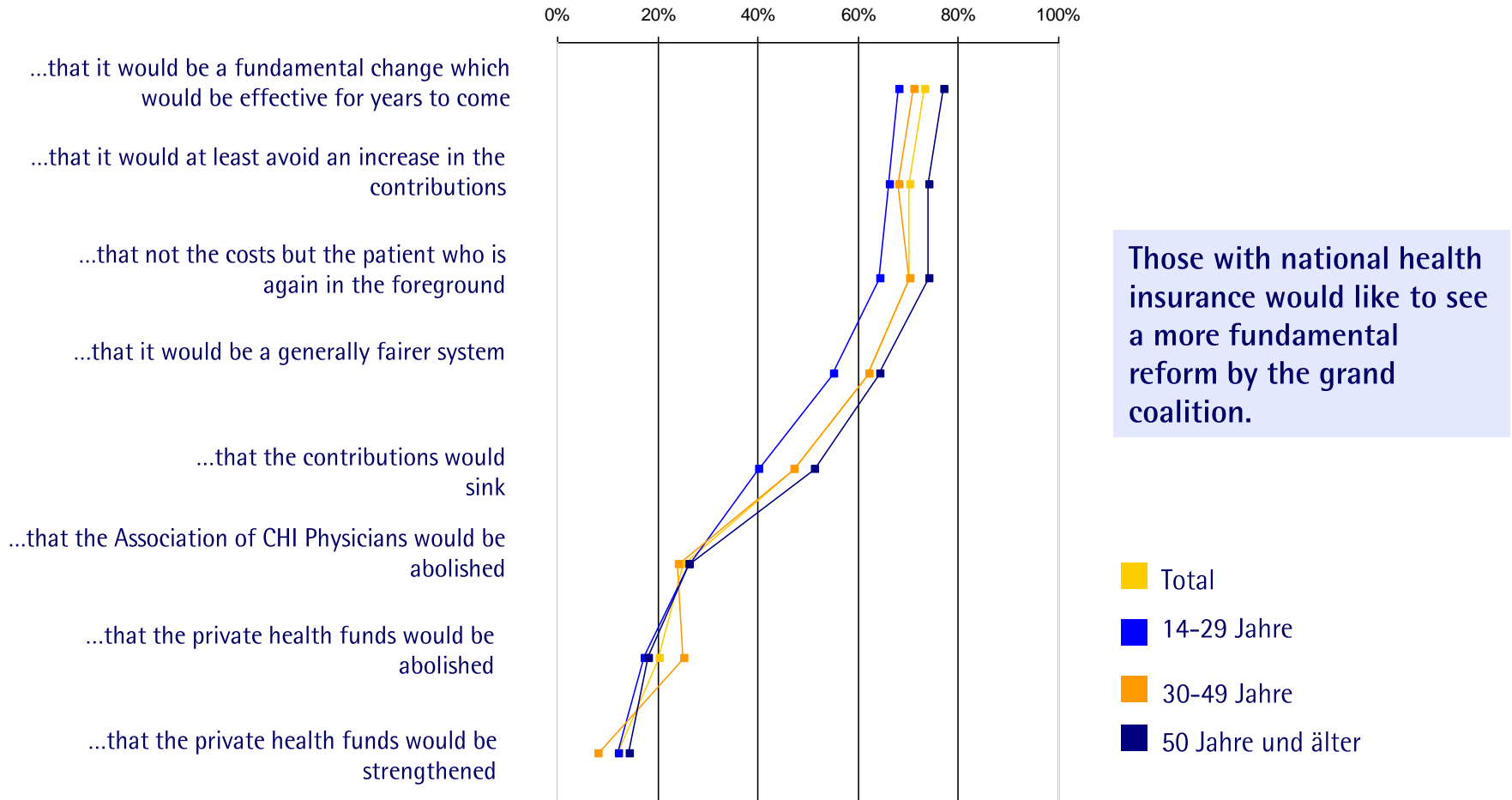
Basis: n = 791 consumers who have national health insurance and gave a "Yes"

Almost all those who have national health insurance anticipate an increase in the contributions next year.

Expectations of the health reforms

Break up according to age

What is your opinion on the following statement: "I would expect from a health reform by the grand coalition "?



Basis: n = 791 consumers who have national health insurance. Top 2 on a scale of 0% = „I disagree completely“ to 100% I am in complete agreement“: Multiple answers possible

Federal citizens: Health reforms expensive and useless

The health reform looks set to be flop which will need another reform. The patient is reduced to a cost factor. The health policy promises a lot and delivers too little. These are the opinions of the 1.000 Federal citizens revealed in a survey by Dialego AG at the the beginning in November, on the performance so far of the grand coalition on the topic of health reform.

„The results of the survey “, according to the MD and founder of Dialego Andera Gadeib, „are food for thought for the politicians“: 79 percent of those asked are dissatisfied with the current plans. It gets worse when we look at other results: 89 percent believe that a health reform is likely to have a negative effect on them personally.

Here „negative“ is another word for „expensive“. 88 percent of the consumers anticipate that their own contribution will increase after the reform. When asked what they expected from this reform, 70 percent responded that the least they expected was for the contributions not be increased. Gadeib continues “ the fear of increasing costs for health, as a result of the health reform is the biggest fear of the population”.

Another topic which concerns the citizens of Germany is that the patient is considered a pure cost factor. Gadeib „ The majority of the German citizens still wish for a fair system, but doubt whether this can be realised with the present plans. It is therefore not surprising that 70 percent of the consumers wish for the patient and „not the costs“ to be in the foreground.

Long-term risks and side effects of the reform: In spite of all the promises from the politicians, the German citizens are not convinced by the long-term effects. 73 percent already expect a reform of the reform.

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